

**PEACE RIVER AGRICULTURE DEVELOPMENT FUND
ANNUAL REPORT AND ACTUAL EXPENDITURES
APRIL 1, 2012 TO MARCH 31, 2013**

Project	Sponsoring Organization	Purpose/Objective	Project Results/Outcomes	Final costs:				
				Total project cost	PRAD Actual Contribution	Industry contribution	Industry in kind	Amount Released from Trust
Emerging Opportunities in Peace Agriculture	BC Grain Producers Association	The objectives of this project are to address the key issues identified in the BCGPA's strategic plan: transportation, marketing, crop research, as well as on farm risk management, environmental issues, and member and public awareness. BCGPA directors strive to be proactive in their approach and this has earned the trust of BCGPA's membership by effectively presenting the issues with positive outcomes.	In Emerging Opportunities for Peace Agriculture this past year, the directors of the BC Grain Producer's Association have continued to be involved in and represented the BCGPA and it's membership on a number of committees including the Grain Growers of Canada, Canadian Canola Growers Association, Canola Council of Canada, BC Agriculture Council, Agriculture Research and Extension Council of Alberta, Investment Agriculture, Agriculture and Environment Partnership Committee and various local committees. They have represented the interests of the BC Peace Region grain & oilseed producers in matters relating to crop research, environment, wildlife damage to crops, farm business risk management, production insurance, crop market development options, transportation and biosecurity issues.	85938.01	42969.01	21484.5	21484.5	50000
This project will identify the Peace region as a unique canola growing area and help to address regional differences and identify solutions through regional research.	Canola Council of Canada	This project will identify the Peace region as a unique canola growing area and help to address regional differences and identify solutions through regional research.	Statistics Canada predicted 2012 acres at 21 million, and production at 13.4 million metric tonnes for Canada. This translates into a 28 bu/acre average yield. While Canada still produced the 2nd largest crop it has ever harvested, it took a record number of acres to do so. Average yield dropped almost 6 bu/ac from 2011, the decrease in yields per acre can be attributed to a variety of environmental and crop physiology factors. Looking at the trends between acres and production, an increase in acres often means additional crop production challenges. For example disease, insect pressure, tighter rotations, and marginal acres each providing new challenges. The relationship between bushel/acre is multifactorial. Supporting More Production were Industry Training & Communication; Grower Extension; Grower Communication; Media Outreach & Staff Changes with several sub projects. Special Projects and Issues involved Canola Export Ready;	20000	9000	10000	0	10000
Short Term Projects	PRAD Consultation Committee	Provide funding for short term projects of less than 1 year duration and up to \$7,500 PRAD contribution (maximum)	This allocation is used throughout the year to provide funding to various projects which are proposed between major funding periods. All project applications received are mailed to Council and Consultation members who then have a two					\$75,000.00
		(Note: the Consultation Committee has requested the increase in allocation and maximum.)	week response period. Following this, a fax and email poll is conducted of the Council to determine the project's PRAD funding approval and amount .					

Peace Region Forage Seed Association Summer Tour	Peace Region Forage Seed Association	The objective was to give the members a first hand look at the variety trials in Fort St John and to explain what the desired accomplishments of the trial are and if those accomplishments are being realized.	There were 32 people in attendance at the Peace Region Forage Seed Association tour that was held on June 28, 2012. These people were divided into 3 groups and rotated through 3 stations at 20 minute intervals. Each station allowed for interaction with seed trade representatives, researchers and contractors. The afternoon was spent touring grower's fields in the Baldonnel area. A 2 page article was written and published in the fall edition of the Forage Seed News. The tour was advertised on the radio and on the website. PRAD was acknowledged for their contribution in each case and also on the agenda and verbally at the event. A copy of the Forage Seed News article and the agenda is attached.	2754.34	1377.17	1377.17	0	
Peace River Forage Association of BC Summer Tour 2012	Peace River Forage Association	The tour was a full 2 days of touring, exchange of ideas and comparing ranching practices. There were many good questions and interaction with our hosts as well as much conversation and information exchange while on the bus.	The tour was a 2 day event held on June 8 and 9, 2012. It was attended by 18 members of the Peace River Forage Association and on the second day 20 members of the North Peace Applied Research Association joined. This was a great opportunity for PRFA members to see and hear about ranching practices being done by their counterparts in the Grimshaw and Manning areas.	6880.61	3400	3480.61	0	
Administration	GIDC/PRAD							16000
Total Project Costs				115572.96	56746.18	36342.28	21484.50	151000.00

Actual total Project Costs	\$115,572.96	99.13%
PRAD Trust Fund (Projects)	\$56,746.18	49.10%
Industry Contribution (cash):	\$36,342.28	31.45%
Industry Contribution (In-kind):	\$21,484.50	18.59%
Administration Expenses (detailed below)	19594.00	
Accounting (Audit)	2240	
Advertising	0	
Insurance	1588	
Office Expenses	561	
Travel/Meetings/Phone	3142	
Directors Per Diem	3400	
Coordinator Fees	8663	
Total PRAD Trust Fund Projects Cost and Administration Expense	\$76,340.18	
Excess (shortfall) to be deducted from 2013-14 Trust Fund Request	\$74,659.82	