

**Title of Project: PRFSA Annual Tour 2005**

**Report Title:** Final Report

**Report Covering Period:** July 5, 2005

**Organization(s):** Peace Region Forage Seed Association

**Contact Person:** Dave Wuthrich

**Address:** Box 145 Cecil Lake, BC V0C 1G0

**Telephone:** (250) 781 3527

**Fax:** (250) 781 3527

**Email:** pwfarms@uniserve.com

**Objectives:**

- To bring forage seed producers, researchers, crop consultants, seed traders and agribusinesses together to update each other.
- To walk through a variety of crops and hear about what works in producers' areas.
- To discuss updates on current research projects and priorities for new research projects.
- To provide a forum for discussing the latest production tips and equipment innovations among producers.
- To bring resource people and producers together.

**Accomplishments:**

- About 55 people attended the morning tour in the Baldonnel area and over 65 people attended the afternoon tour in the Flatrock area of BC.
- Over 15 resource people participated from research stations, seed trade industry, chemical industry; and the tour was a great opportunity for producers to ask questions and gain knowledge from these resource people.
- Great sponsorship support and participation in tour discussions from seed trade and agribusiness.
- Themes of making direct seeding systems work and maintaining longevity of grass seed stands were well discussed.
- Tour attendees were treated to a variety of crops in producers' fields and in research trials.
- Tour stops included: grass seed cultivar trials, pre seeding and pre emergent herbicides for establishing grasses into stubble, Oracle creeping red fescue fields and a timothy stand in its 16<sup>th</sup> cropping year!

**Tasks in progress:** none; one day event.

**Extension and demonstration:**

- Articles written prior to and post tour in Canada wide magazine Forage Seed News, or as radio ads and newspaper ads.
- All sponsors including PRAD and SCCC thanked in 4 ways: verbally during tour, on posters on beverage coolers, at bottom of posters (mailed to over 750 growers), and in ads prior to tour.

**Finances:** separate attachment

**Variances from original work plan, schedule or budget:** none.

**Summary comments, conclusions:**

- All who attended said tour was great this year and well worth the time and travel to attend. (Farthest attendees were from Nipawin SK and Abbotsford BC).
- The idea of 2 half day stand alone tours, each ending with a BBQ, or the option of a full day was well received by growers and industry partners.
- The use of the bus enhanced the interactions among attendees.

**Attachments:** Detailed financial summary from bookkeeper.