

**Title of Project: PRFSA Annual Tour 2003**

**Report Title:** Final Report

**Report Covering Period:** July 3, 2003

**Organization(s):** Peace Region Forage Seed Association

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**Objectives:**

- To bring forage seed producers, researchers, crop consultants, seed traders and agribusinesses together to update each other.
- To walk through a variety of crops and hear about what works in producers' areas.
- To provide updates on current projects and to discuss priorities for new research projects.
- To provide a forum for discussing the latest production tips and equipment innovations among producers.
- To bring resource people and producers together.

**Accomplishments:**

- Over 50 people attended the tour in the Baldonnel area of BC.
- Over 15 resource people attended from research stations, seed trade industry, chemical industry, as well as many resource people from various government bodies.
- Great financial support and participation in tour discussions from seed trade and agribusiness.
- Excellent opportunity for producers to gain knowledge and be able to ask questions of the industry members and researchers.
- Theme of rejuvenation was well taken and producers got to see many different rejuvenation scenarios.

**Tasks in progress:** none

**Extension and demonstration:**

- Articles written prior to and post tour in local newspaper as well as Canada wide magazine Forage Seed News, radio ads, and newspaper ads
- All sponsors including PRAD thanked verbally, with posters, and in articles.

**Finances:**

Revenue:	\$ 2,661.99
Expenditures	\$ 4,772.09
<b>Excess / Deficit covered by PRAD</b>	<b>\$ 2,104.50</b>

**Variances from original work plan, schedule or budget:** PRFSA contributed an extra \$557.49 from other resources to cover labor costs that were not covered by PRAD.

**Summary comments, conclusions:**

- All who attended said tour was great this year and well worth the time and travel to attend. The idea of a BBQ was good, it gave people a chance to talk with each other, which seems to be a very important aspect of the tour.

**Attachments: Detailed Financial Summaries, Reports, etc.**