

**Title of Special Initiative:** Winter Seminar "Blending Environmental Farm Planning with Innovative Forage Management"  
**Report Title:** Final Report  
**Report Covering Period:** January 1 to March 31, 2003  
**Organization(s):** Peace River Forage Association of BC  
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**Objectives:**

- To bring forage producers, ranchers, agencies, and agribusinesses together to converse with each other.
- To share knowledge and information about environmental farm plans.
- To provide updates on producers innovations that address areas of environmental concern
- To provide a forum for discussing the latest production tips and equipment innovations among forage and livestock producers.

**Accomplishments:**

- Over 80 people attended this Seminar from as far away as Lethbridge, Prince George and Mile 95 of the Alaska Highway
- Facilitated great discussion with our quality speakers and local innovative ranchers.
- Great support from several partners and agribusiness sponsors
- Complimented by ranchers, speakers, and sponsors on a worthwhile, well organized event.

**Tasks in progress:**

**Extension and Communication:**

- Submitted articles to Forage First, Peace Country Farmer, Peace Prospects page of Northern Horizon before and after seminar.
- Invited media reporters to cover news worthy topics and facilitated their interviews.
- All the funding partners and sponsors are thanked in 3 ways: in posters at seminar, verbally by chair & during presentations and in print in the ads or articles about the seminar.

**Variances from original work plan, schedule or budget:**

A couple more days were needed by contractors to organize, facilitate and follow-up on seminar, this was counter balanced by soliciting some more sponsors.

**Summary comments, conclusions:**

The seminar was a success, enabling ranchers to get a clear idea of what Environmental Farm Planning is and how they fit into the picture. Alberta Forage Council donated some soil-focused folders for our proceedings to be put in. Local ranchers were enthused as well and are anticipating the arrival of environmental farms plans and our next forage seminar.

**Attachments:**

- Detailed financial summary as provided by bookkeeper