

Title of Special Initiative: Peace River Forage Association of BC Annual Tour
Report Title: Final Report
Report Covering Period: April 1 – Sept 30 2005
Organization(s): Peace River Forage Association of BC
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Objectives:

- To bring forage producers, ranchers, researchers, and agribusinesses together to converse.
- To tour and learn from forage and livestock operations in another area.
- To provide updates on current research & development projects, including managing feedlots, watering systems, and forage production.
- To provide a forum for discussing the latest production tips and equipment innovations among forage and livestock producers.

Accomplishments:

- Over 40 Peace River producers attended this tour.
- Over 10 out of areas participants from as far as Wyoming USA.
- Facilitated great discussion with our quality destinations and provided producers with some new perspectives and ideas to deal with the current ranching situations.
- Great support from several partners and agribusiness sponsors.
- Complimented by ranchers, ranch hosts, and sponsors on a worthwhile, well-organized event.

Extension and Communication:

- Submitted articles to Forage First, North East Weekly (60,000 readers), Peace Country Sun, Mirror, Sun Regional, Peace River Block News
- Ran advertisement on CJDC, Peace FM,
- Invited media reporters to cover news worthy topics and facilitated their interviews.
- All the funding partners and sponsors are thanked in 3 ways: in verbal at tour, in print on Agenda, and in print in the ads or articles about the seminar.

Finances:

Total Approved Budget	\$10,000.00	
Total Approved PRAD Funds	\$ 5,000.00	
PRAD Funds to Date (Sept 30, 2005)	\$	0.00
Contributions In Kind	\$	1800.00
Ag Industry Contribution/Participants	\$	2,110.00
SCCC Contribution	\$	500.00
Total Income	\$	4,410.00
Advertising	\$	983.90
Facilitation/Follow-up	\$	1,800.00
Travel/Accommodations/Facilities/Catering	\$	4,223.63
Materials & Operating	\$	217.64
Hosts	\$	1,200.00
Book Keeping	\$	300.00
Total Expenditure	\$	8,725.17
Excess / (Deficit)	(\$	4,315.17)

Variances from original work plan schedule or budget:

Summary comments, conclusions:

The tour was a success, enabling ranchers to get a new perspective and new innovative ideas, which they can implement on their ranches. The ranch hosts provided unique opinions and advice as to how they are and how others could manage their ranches to survive the decrease in the cattle market. Local ranchers enjoyed the tour as it facilitated conversation amongst themselves, they eagerly anticipate next years forage tour.

Attachments:

Detailed financial summary as provided by bookkeeper