

Title of Special Initiative: Peace River Forage Association of BC Annual Tour
Report Title: Final Report
Report Covering Period: April 1 – Sept 30 2003
Organization(s): Peace River Forage Association of BC
Contact Person: Bill Wilson/ Julie Robinson
Address: Box 265, Dawson Creek, BC, V1G 4G7
Telephone: 250-782-2866
Fax: 250-782-3166
E-mail: billwilson@pris.bc.ca

Objectives:

- To bring forage producers, ranchers, researchers, and agribusinesses together to converse with each other.
- To tour and learn from forage and livestock operations in another area.
- To provide updates on current research & development projects, including managing feedlots, watering systems, and forage production in dry climate.
- To provide a forum for discussing the latest production tips and equipment innovations among forage and livestock producers.

Accomplishments:

- Over 60 Peace River producers attended this tour.
- Over 15 out of areas participants from as far as Barrhead Saskatchewan.
- Facilitated great discussion with our quality destinations and provided producers with some new perspectives and ideas to deal with the current ranching situations.
- Great support from several partners and agribusiness sponsors.
- Complimented by ranchers, ranch hosts, and sponsors on a worthwhile, well-organized event.

Extension and Communication:

- Submitted articles to Forage First, Peace Country Farmer
- Invited media reporters to cover news worthy topics and facilitated their interviews.
- All the funding partners and sponsors are thanked in 3 ways: in verbal at tour, in print on Agenda, and in print in the ads or articles about the seminar.

Finances:

Total Approved Budget	\$10,000.00	
Total Approved PRAD Funds	\$ 5,000.00	
PRAD Funds to Date(Sept 31, 2003)	\$	0.00
Contributions In Kind	\$	1,900.00
Ag Industry Contribution/Participants	<u>\$</u>	<u>2,550.00</u>
Total Income (plus SCCC Contributions \$500)	\$	4,950.00
Advertising	\$	326.40
Facilitation/Follow-up	\$	3,513.00
Travel/Accommodations/Facilities/Catering	\$	4,174.25
Materials & Operating/Advertising	\$	227.79
Hosts	\$	1,000.00
Book Keeping	<u>\$</u>	<u>300.00</u>
Total Expenditure	\$	9,541.44
Excess / (Deficit)	(\$	4,591.44)

Variances from original work plan schedule or budget:

75 participants instead of 110 participants

Summary comments, conclusions:

The tour was a success, enabling ranchers to get a new perspective and new innovative ideas, which they can implement on their ranches. The ranch hosts provided unique opinions and advice as to how they are and how others could manage their ranches to survive the decrease in the cattle market. Local ranchers enjoyed the tour because it facilitated conversation amongst themselves and other producers, they eagerly anticipate next years forage tour.

Attachments:

Detailed financial summary as provided by bookkeeper

fact
ation
Red

th of

ome of
n Hill
rehis-
ontain
saur.
irie is
n the

ultant
h into
osaur
nder
zation
ed for



G A T T June 11, 2004 T E D S

Peace River Forage Association
of British Columbia



**13th Annual Summer Forage
and Livestock Tour
Summer Solstice in Montney**

Will be Rolling Along on

Saturday, June 19th

Cost \$30 for members

Includes bus, lunch and BBQ Supper

Tour includes visits to: Bickford Farms
Cusack's Farm
Collin's Ranch
Cowger's Ranch

Please pre-register with Julie 250 789-4411
or Kim 250 789-6885

Thanks to our Funding Partners:

PRAD, Soil Conservation Council of Canada GHGMP,
Ducks Unlimited