

**Title of Special Initiative:** PRFA Mini Seminar  
**Report Title:** Final Report  
**Report Covering Period:** October 15, 2008 to December 31, 2008  
**Organization(s):** Peace River Forage Association  
**Address:** Box 265, Dawson Creek, BC V1G 4G7  
**Contact Person:** Bill Wilson, Treasurer or Chris Thomson, event planner  
**Telephone:** (250) 782-2866 (250) 789-6885  
**Email:** [billwilson@pris.bc.ca](mailto:billwilson@pris.bc.ca) [cthomson789@gmail.com](mailto:cthomson789@gmail.com)

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**Objectives:**

- The objective was to host a mini seminar event with Rob Leslie, Senior Analyst for Canfax speaking on "Managing Your Risks".

**Accomplishments:**

- There was a last minute change in the speaker for the event. Scott McKinnon, a rancher from Alberta and Analyst for Canfax replaced Rob Leslie.
- Scott McKinnon gave a talk on the trends in the cattle market and the cyclical nature of the industry. He indicated that according to past history, the good times will return, but it may take a few years.
- Approximately 30 people attended the event and there was a lively exchange of information and conversation.

**Tasks in progress:**

- not applicable for a short term initiative.

**Extension and Communication:**

- Compiled advertisements for radio, Forage First newsletter and a mail out to 200 producers.
- Acknowledgement of our sponsors was given verbally, in our mail out, in the Forage First newsletter and also on our agenda.

**Finances:**

- Income and expense report attached.

**Variances from original work plan, schedule or budget:**

- The speaker was different from who was originally planned, but he did a good job to fill in on short notice.
- Speaker expenses were higher than expected.

**Summary comments, conclusions:**

- The members seemed pleased with the evening and the chance to exchange ideas. We were slightly disappointed in the attendance, but this may be a sign of the times.