

Title of Special Initiative: Pasture and Woodland Workshop January 22, 2002
Report Title: Final Report
Report Covering Period: January 1 to March 31, 2002
Organization(s): Peace River Forage Association of BC
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Objectives:

- To bring a number of resource people from Saskatchewan, Alberta and BC to the Peace region to interact with forage producers in the Peace.
- To give participants some hands on experience assessing their pastures, monitoring and improving growth and incorporating grazing planning into their operations.
- To provide participants with some tools (grazing assessment sheets, forage identification booklet, grazing sticks and a binder of materials and contacts for future reference).

Accomplishments:

- Over 80 people attended this first workshop at the Doe River Community Hall in spite of 40 below temperatures on Jan. 22.
- Facilitated great discussion with our quality speakers and local innovative ranchers.
- Great support from several partners and agribusiness sponsors for either this first workshop or for all 4 of the workshop series.
- Complimented by ranchers, speakers, and sponsors on a worthwhile, well organized event.

Tasks in progress:

- Organizing partners, speakers and sites for next set of workshops.

Extension and Communication:

- Submitted articles to Forage First, Alaska Highway News, Peace River Block News, Peace Prospects page of Northern Horizon before and after workshop.
- Invited media reporters to cover news worthy topics and facilitated their interviews.
- Compiled a proceedings/ binder for the workshop crediting all funding partners on the front cover in color.
- Regardless of whether the support is for only this first workshop or for all of the workshops in the series, all the funding partners and sponsors are thanked in 3 ways: in posters at all 4 events in the series, verbally by chair & during presentations and in print in the ads or articles about the workshops.

Finances:

Total approved project		\$10,550.00
Income from sponsors and registrations at the door	\$ 1,350.00	
Total expenditures for workshop		\$13,881.77
Excess or (Deficit)	-(\$7,541.77)	
Total request for Special Initiative Funds (80% costs or to max request):		\$5,000.00

Variances from original work plan, schedule or budget: proceedings/ binders more costly than anticipated to produce. PRFA of BC will have to make up difference or organize more sponsorship for upcoming events.

Summary comments, conclusions:

The Western Forage Beef Group is enthusiastic about how this pasture and woodland management workshop series compliments the more in depth Lacombe Pasture School. They continue to be very supportive in organizing resource materials and facilitator/ speakers. Local ranchers are enthused as well, and over 20 have pre-registered and pre-paid for the whole series (in a region where producers don't tend to pre-register for extension events.)

Budget Information 2002: PRFA of BC Pasture Woodland Management Workshop on Jan. 22, 2002

	Number	Units	Running Cost Subtotals	Actual Costs	Approved Budget
Potential Income:					
Industry booths/ sponsorship	6	booths	\$75.00 \$450.00		\$200.00
Registration			\$890.00		\$1,050.00
<i>Industry booths/ sponsorship/registration Subtotal</i>				\$1,340.00	\$1,250.00
<i>Other Partnering & Sponsoring of Speakers:</i>					
WFBG/AAFRD - Christoph Weder, Harvey Yoder			\$1,500.00	\$1,500.00	\$1,000.00
Small Woodlands Program - Glen Wonders, Toso Bozic			\$3,000.00	\$3,000.00	\$2,000.00
BCMAFF - Ted Moore, Kamloops			\$500.00	\$500.00	\$1,300.00
PFRA			\$1,000.00	\$1,000.00	
PRAD					\$5,000.00
Total Income				\$6,340.00	\$10,550.00
Anticipated Expenses:					
Speaker costs, accomodation, gifts, etc.			\$6,775.04	\$6,775.04	\$6,080.00
Doe River Community Hall rental, catering lunch, snacks	1	day	\$840.00	\$840.00	\$972.50
Registration, organizing costs			\$2,021.90		
Advertisng, telephoning, newspaper ads, mailouts			\$281.60	\$2,303.50	\$1,300.00
Proceedings, materials for binders, photocopying	50	copies	\$2,583.23	\$2,583.23	\$820.00
Administration, project management	15	%		\$1,380.00	\$1,380.00
Total Expenses				\$13,881.77	\$10,550.00
Excess/ (Deficit)				-\$7,541.77	
Total Request for PRAD Funds					\$5,000.00