

RECYCLED PAPER

Barry Willis, Co-ordinator
Peace River Agricultural Development
Box 6641
FORT ST. JOHN, B. C.
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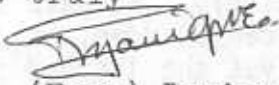
Dear Sir:

The Farmers' Market Conference 2000 covered most facets or 'marketing' from producing to sales with a great amount of pertinent information having been disseminated and exchanged. The Fort St. John Farmers' Market Ass'n. appreciates the organization and content of the Conference, the speakers, gov't. depts. behind them, the calibre of the Genetic Engineering Seminar speakers and the funds which which enabled representatives from many B.C. Farmers' Markets, including our, to directly participate. It is good to be aware of the statistics re FM growth, the benefit to farmers and the public's reasons for patronizing them. We have just submitted an article re Conference 2000 to our local paper, the Alaska Highway News.

In addition to information which is new to us, finding that some of us have already been implementing measures in our market which Conference 2000 presented as valuable, gives us confidence and encouragement in continuint to do so.

Dorothy Leclercq & I, who attended the Conference, have given oral reports at our AGM. Being a prodigious note taker, I have written a detailed report & Dorothy gathered all available literature all of which is now available to our membership. Our FM anticipates the 'conference call' & info. re organizing the B.C. Farmers' Market Ass'n. Thank you for the privilege of being part of what I hope is a positive turning point for Farmers' Markets in B.C.

Yours truly


F. M. (Fran) Lavigne
Dorothy Leclercq
for the Fort St. John Farmers' Market Ass'n.