

Dawson Creek Sheep Breeders Assoc.
c/o Nancy Peterson
Box 143
Farmington, BC V0C 1N0
February 7, 2000

Peace River Agriculture Development Fund
P. O. Box 6641
Fort St. John, BC V1J 4J1

Dear Council Members:

With your financial assistance, we were able to charter a bus to transport area sheep producers to the Peace River Lamb Seminar held in Fairview, Alberta on February 5. Six of the bus riders were new producers or people interested in starting into sheep production. They particularly expressed appreciating time on the bus just to converse with established producers. Picking up people at stops in Dawson Creek, Farmington, Fort St. John, and Cecil Lake, we had 31 people ride the bus. All appreciated the easy and economical transportation.

The seminar was a good one. Feature speaker, Peter Schroedter, provided easy listening and entertaining, yet informative sessions on the importance of record keeping of production costs, how to extend the grazing season (of particular interest to producers in our good forage area), tips on guard dogs, etc. He spent a good amount of time answering questions from the audience which helped relate his knowledge to our particular area and problems. Ernie Hills from Grande Prairie gave a good talk on pasture lambing which is a relatively new practice in our area. The final session was a panel of 4 people involved in different aspects of marketing sheep. Being the speaker for the Peace Country Sheep Sale, I was able to get in some advertising and answer questions about it.

A nice lamb lunch was included in the registration fee. It was prepared by the Fairview College cafeteria staff from two donated lambs. We offered Jim Sinclair, who is doing agricultural news coverage for Peace region newspapers, a free bus ride and free admission to the seminar if he would do news coverage of it. He accepted the invitation; so we should expect to see some coverage of it. I asked him to mention that PRAD had assisted with bus transportation from the BC Peace. PRAD was also listed on a large poster of seminar sponsors which was on display at the seminar.

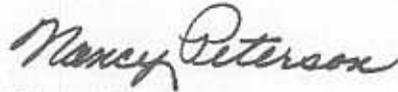
I was able to get a bus for a little less money than estimated in my original application to you, and I sent out 70 letters to area producers advertising the project.

Our costs are:	Bus	\$695.50
	Telephone	\$ 3.15
	Letters to producers	
	Postage stamps	\$34.45
	Paper & envelopes	\$10.36
	Photocopy	<u>\$ 7.00</u>
		<u>\$ 51.81</u>

TOTAL COST OF PROJECT \$750.46

80% of the total or the amount requested from PRAD is \$600.37. Copies of receipts are enclosed. If all meets with your approval, please send cheque made out to Dawson Creek Sheep Breeders Association to me at Box 143; Farmington, BC VOC 1NO. If there are questions, please call me at 789-3135.

With our thanks for your support,



Nancy Peterson
Dawson Creek Sheep Breeders Assoc.

A "GOOD NEWS" LETTER FOR PEACE COUNTRY SHEEP PRODUCERS

Dawson Creek Sheep Breeders Association has just received a grant from the Peace River Agricultural Development Fund to pay 80% of the cost to charter a 47 passenger motor coach to transport interested producers in the Dawson Creek and Fort St. John areas to the special Year 2000 Peace River Lamb Association seminar to be held February 5 in Fairview, Alberta. This will be our chance to hear and meet Peter Schroedter (grazing sheep producer in Manitoba, popular public speaker, author, and columnist).

The bus will leave promptly at 6:30 a.m. February 5 from in front of the main Administration Building of Northern Lights College in Dawson Creek. It will travel from there to Ft. St. John and pick up passengers at 7:30 to 7:45 a.m. from the mall parking lot in front of the Zellers store entrance. The bus will travel to Fairview from Fort St. John. After the seminar, it will leave Fairview at 3:45 p.m. and return to Fort St. John and then Dawson Creek.

Cost to producers for riding the bus will be \$5.00 each, collected when they are on the bus. *Those wishing to ride must please phone Nancy Peterson at (250) 789-3135 to reserve a seat. The first 47 people who reserve, will get to ride the bus.*

Peace River Lamb Assoc. Seminar Program: February 5, 2000

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| 9:30 - 10:00 | Registration |
| 10:00 - 11:00 | Peter Schroedter speaking on "Extending the Grazing Season" |
| 11:15 - 12:00 | Ernie Hills (Grande Prairie) speaking on "Pasture Lambing" |
| 12:00 - 1:00 | Lunch (Lamb on a Bun - included in registration fee) |
| 1:00 - 2:00 | Peter Schroedter speaking on "Record Keeping & Production Costs" |
| 2:00 - 3:00 | Producer Panel on Marketing in the Peace Country |

Door Prizes Featured and Trade Fair Displays If Available

Seminar Cost: \$10 each for Peace River Lamb members
\$20 each for non-Peace River Lamb members
Peace River Lamb Memberships Available at the Door

***PLEASE CALL AS SOON AS POSSIBLE IF YOU WISH TO RIDE THE
BUS 789-3135***